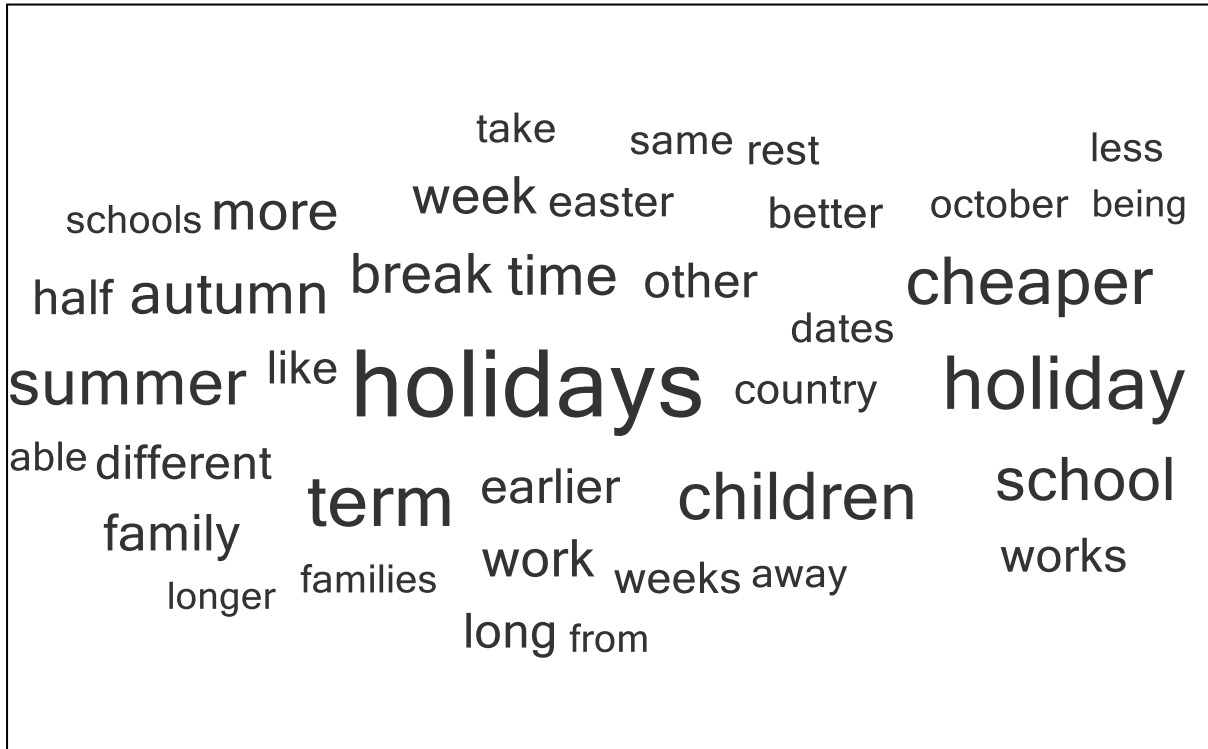


## APPENDIX C

A word cloud maps out prominent words collected from written responses. This means, the larger the font of the word, greater its prominence in the views of the respondent.

Q5a) 'Why do you say this?' Question in response to their Proposal Preference.



Selection of general comments:

- *Cheaper holidays*
- *Its more affordable to have a family break*
- *Early summer break means quitter holidays with disable d children*
- *Cheaper holidays and less busy*
- *The cost of holidays is cheaper*
- *It suits families*
- *More affordable holidays for my family*
- *Better holiday prices for family get aways*
- *If they change the holidays my children would miss out on a holiday*

Q6a) 'Why do you say this?' Question in response to their answer for the level of importance that City and LCC had the same term times

time  
 holiday  
 leicester **city** term child  
 parents school live  
 schools **children** both **county**  
 leicestershire work same different  
 family dates other impact holidays

Selection of general comments:

- *Our child attend county schools but my husband and I work in city schools*
- *Makes childcare much easier as I work in the City*
- *City County should align holidays*
- *Better to align everyones holidays together*
- *I work in the City my child attend County school we would miss out with time off together*

Q7) 'Do you have any other comments or suggestions?'

week dates time  
 autumn school half holiday parents  
 term holidays summer  
 change break keep easter children  
 weeks same should more leave

Selection of general comments:

- *Keep it as it is*
- *Cheaper holidays*
- *Time off together before others counties break up*
- *It works leave it as it is*
- *Affordable holidays*
- *Leave it as is holidays in July and October are cheaper*

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